



Communication &
Business Institute
Bali

The Leading Graduate School of Communication & Business

TAKING LEARNING BEYOND BORDERS
LSPR ASEAN GLOBAL CAMPUS



Taking Learning Beyond Borders



PUBLIC RELATIONS AND DIGITAL COMMUNICATION

ONE YEAR VOCATIONAL PROGRAMME

Real Knowledge,
Models, Trainings
for The Real
World

A COMPLETE GUIDE TO
CENTRE QUALIFICATIONS BY LSPR

lspr.edu/lsprbali

COMPETENCIES

- Build and maintain the image and reputation of company.
- In-depth understanding to build a good media relations to get positive news coverage of the company.
- Have ability to emphasize speaking etiquette, clothing etiquette as well as manner.
- Make campaigns in public relations for the creative industry.
- Understanding the development of internet and communication technology.

CAREERS

- Public Relations Officer.
- Digital Public Relations Analyst.
- Digital Content Writer.
- Public Speaker.

LSPR Achievements & Facts

- A Accreditation PRIVATE UNIVERSITY
- **INDONESIAN BEST** School of Communications Award for Three Consecutive Years

Based on Survey by: MIX & Business Digest

- ± 54 University partners in the world
- ± 30.000 LSPR alumni
- ± 1.000 Corporate partners
- 95% of LSPR graduates have worked while completing studies at LSPR

TESTIMONIALS FROM ALUMNI



Natasya Widia
Batch 2
Best Student

"Those of you who wish to become student of PR Vocational Programme LSPR Bali, don't ever doubt to choose this programme. You'll receive extraordinary knowledge, that is also supported by campus facilities, friendly yet comfort surroundings"



Francisca Natalie
Batch 2
PT. Sekarmenuh
Eventama

"I am very grateful to have found LSPR in Bali. It certainly was the solution for me to continue study while working. LSPR Bali offers suitable schedule for us as employee because it has evening classes. We were supported by expert lecturers and worthwhile workshops & seminars. LSPR Bali helps us to develop ourselves, and motivates students by giving extras - beyond expectations."

Course Subject

1. Intro. to Public Relations	6. Public Speaking & Presentation Skill
2. English for Business 1	7. Media Handling
3. Customer Services	8. English for Business 2
4. Computer Design for PR	9. On Job Training (Internship)
5. The Role of Public Relations	

**JOIN NOW FOR
SEPTEMBER 2021 INTAKE**