LSPR Communication & Business Institute

Prepared By : CEC	Working Instructions	Date: 01 March 2020	
Checked By: MR	Career Guidance Seminar & Workshop	Revision: 00	
Approval By: Vice Rector 3	Doc No : WI-CEC/CGSW/10/IKB/03/2020/00	Page:01 of 01	

1. Objectives:

- To Give information to LSPR students / prospective graduates about world of work.
- To Give information about future career base on their major in LSPR.
- To prepare the students / prospective graduates to face and compete with the business opportunity
- To motivate LSPR students to increase their skills and knowledge as an added value for themselves.

The Programme

• Career Guidance Seminar & Workshop

Career Guidance Seminar & Workshop is for all the students in 8th semester.

This seminar / workshop is set for the students/prospective graduates to enrich their skills/knowledge to prepare them in work place.

In this programme, Careers & Employability Centre invite Keynote Speaker from Human Resources Department from Corporate Partner. They share to the students how to face the global work, how to prepare them self for business interview, how to make a good Curriculum Vitae (CV), how to dress properly, how to deal with Human Resource's company, etc.

3. Phase of Process

Career Guidance Seminar & Workshop

No	Description and phase of Process	PIC	Document
1	Set in the early of even semester (around February or March). Especially for semester 8 students.	Head Careers & Employability Centre,	Proposal Poster Welcome Banner
		Deputy Head Careers & Employability Centre	
2	Invite Keynote Speaker especially High level Human Resources Practitioner from Corporate Partner to share about the working place.	Head Careers & Employability Centre Deputy Head Careers & Employability Centre	Invitation Letter Email

2	Invite the Chydente by small block & Cosial	CEC Officer	Em ail
3	Invite the Students by email blast & Social	CEC Officer	Email
	Media		Social Media LSPR
4	Execute The Event	Head Careers &	Attendance
		Employability Centre	
		Deputy Head Careers	
		& Employability	
		Centre	
		CEC Officer	
5	Spread the Feedback Form to participants	CEC Officer	Feedback Form
6	Evaluation of the event	Deputy Head Careers	Post Event Report
		& Employability	
		Centre	
		CEC Officer	

