

MASS COMMUNICATION

Batch XII

Semester I

No	Subjects	Credit
1	Introduction to Public Relations	3
2	Introduction to Marketing	3
3	Introduction to Advertising	3
4	Communication Theory	3
5	Intro. to Communication Science	3
6	General English I	3
7	Logics & Science of Philosophy	3
8	Indonesian State Philosophy	2
Total		23

Semester II

No	Subjects	Credit
1	The Role of Public Relations	3
2	International Marketing	3
3	Advertising Media Planning	3
4	Business Administration	3
5	Intro to Mass Communication	3
6	General English II	3
7	Computer Workshop	3
8	National Heroism	2
Total		23

Semester III

No	Subjects	Credit
1.	Print Media Production Workshop	2
2	Indonesian Economic System	3
3	Introduction to Statistic	2
4	Introduction to Sociology	3
5	Photographic Communication	3
6	Writing & Reporting for Broadcast	3
7	Psychology of Communication	3
8	English Communication I	2
9	Religious Instruction	2
Total		23

Semester IV

No	Subjects	Credit
1	Dramatic Literature TV, Film & Video Production	3
2	Cultural Anthropology	3
3	Public Relations & Publicity	3
4	Professional Studies	3
5	English Communication II	2
6	Desktop Publishing	2
7	Media & Entertainment	3
8	Method. Of Communication Research I (Quantitative)	3
Total		22

Semester V

No	Subjects	Credit
1.	Media Relations	3
2	Indonesian Political System	3
3	Performance of Dramatic Literature Post Production & Editing	3
4	Tech. of Professional Presenter	3
5	Organizational Communication	3
6	Indonesian Legal System	3
7	Method. Of Communication Research II (Qualitative)	3
Total		21

Semester VI

No	Subjects	Credit
1	Intercultural Communication	3
2	Dev. Of Communication Technology	3
3	Radio Station Management	3
4	Investigative Reporting	3
5	Ethics & Comm. Philosophy	3
6	Indonesian Communication System	3
7	Political Communication	3
Total		21

Semester VII

No	Subjects	Credit
1.	Seminar of Research Proposal	3
2	Internship in Communication	3
Total		6

Semester VIII

No	Subjects	Credit
1	Thesis	6
Total		6